



Roz Ebrahim

Digital Designer

rozebrahim@sympatico.ca

www.rozebrahim.com

Objective

To obtain a position that allows me to utilize my skills as a graphic designer for print and web.

Qualification

- Extensive experience in print design, developed corporate identities, advertisement, marketing materials and employee's annual benefits, compensation, and pension statements (variable printing).
- Proven ability to understand client concerns and meet deadlines.
- Expert at integrating design, production and marketing considerations

Digital proficiency

Adobe Creative Suite 5

Adobe illustrator, Adobe inDesign, Adobe photoshop, Adobe dreamweaver, Adobe flash.

QuarkXpress

Microsoft Office

Microsoft Word, Microsoft Excel, Microsoft Powerpoint, Microsoft Access, and Visual basic for Access and Excel.

Design skills

Page layout, Typography, Vector illustration, Packaging, Prepress, Editorial design for tablet devices, Web design - HTML, CSS, JQuery, Search engine optimization.

Education

Certificate in Graphic Design for Print and Web

Humber College

- 22 week intensive program exploring various facets of print and web design,
- using adobe CS5 on a daily basis, in a group working environment,
- developed an understanding of the business and creative aspects of graphic design.

Digital Publishing and Imaging (DPI) Certificate

Toronto Image Works

Diploma in Network Specialist Program

Willis Business College

B.Sc. in Electrical Engineering

(Electronic and Communication)



Roz Ebrahim

Digital Designer

rozebrahim@sympatico.ca

www.rozebrahim.com

Work experience

Dec. 99 - Jul. 04

Graphic Designer, Desktop Publisher and Programmer

Digicom Printing Incl/ Digicom Profile Marketing Corporation (Digicom PMC)

- Communicated with clients, analyzed their business or personal marketing needs and transformed that to create art and graphic layout to meet their requirements.
- Used a wide range of typography to appeal to specific audiences.
- Designed and printed flyers, posters, logos, business cards, corporate folders, letterhead, newsletters, booklets and corporate advertising and marketing materials.
- Prepared files for both digital output and pre press.
- Utilized the shop or the client's available images and manipulated them in Adobe Photoshop and Illustrator to suit the layout.
- Developed templates and actions to automate certain function and jobs.
- Performed printing, scanning, binding and other production procedures.
- Assisted in the verification process and quality assurance for both English and French statements.
- Installed, upgraded, configured programs and computers for best performance.
- Designed mock-up statements that represented benefits, compensation and pension statement using the supplied Images, specifications and representational graphs.
- Confirmed the accuracy of the supplied data by developing and using some automated consolidation programs and modules to insure data integrity.
- Developed programs and modules that associate the design and layout of the mock-up statement with the real life data, populated the supplied test data to produce personalized employee statements, printed and verified the test sample statements and prepared them for client's approval.
- Performed the final production printing, folding and packaging.

Oct. 96 - Aug. 98

Sales Representative in Computer Department,

Adventure Electronics

- Demonstrated computer products (hardware and software) and provided reliable and knowledgeable services to customers.
- Assisted clients and the company in the installation and configuration of their computer software, parts and peripherals.
- Transformed the department into a smooth running operation by totally redesigning the layout, this helped the department to be number one in the company.

References and portfolio are available upon request.